

# Introduction to Business in Canada

## Course Description

*Introduction to Business in Canada* is an introductory course that will give interested SOPA clients an overview of what they need to know to start a business in Canada.

## Course Objective

The objective of the course is to prepare entrepreneurs with the introductory information they need to start a business in Canada.

## Method of Instruction

Self-directed; Online

## Course Topics

- Business plans
- Canadian business culture
- Networking
- Business structures
- Registration and zoning, licenses and permits
- Bookkeeping
- Banking, credit, and funding considerations
- Taxation
- Business insurance
- Employee regulations / labour standards



## Time Required

12-24 hours

## Technology Required

- Latest version of one of the following browsers is recommended: Firefox, Safari, Google Chrome, Internet Explorer
- Email: Outlook Express / Outlook / browser based package, i.e. (Gmail, Hotmail, Yahoo)
- Operating System: Windows XP or higher, Mac OS X or higher
- Latest version of Java and Adobe Flash
- Headset or Speakers
- PDF reader (such as Adobe Reader)
- High speed internet access

## Participant Criteria

Recommended Language Level: Canadian Language Benchmarks (CLB) 6 or higher (Intermediate)  
General/Academic IELTS – 5.5+ in all skill areas

## Evaluation

Upon completion of the course, clients are asked to complete an online evaluation.